

The background of the slide features a large, faint, circular seal of the State of Indiana. The seal contains the text "SEAL OF THE STATE OF INDIANA" around the perimeter and a central illustration of a landscape with a rising sun, a river, and a Native American figure.

# Indiana Secretary of State's Office

## HAVA Outreach and Education Overview



March 27, 2009

## Outline

1. Voter Outreach
2. Poll Worker Outreach
3. Election Administrator Training
4. Full-Service Agency Outreach

## Voter Outreach

*Know the Rules, Use the Tools*

### HAVA Publications

- ✓ Indiana Voter Information Guide
- ✓ “5 Things to Remember” postcard
  - New Voter Mailing
- ✓ Military and Overseas Voter Guide
- ✓ Voters Bill of Rights Poster
- ✓ Photo ID Reminder Poster



Visit the [HAVA Online Library](#) to download publications and videos for voters, students, election administrators, and poll workers

# Voter Outreach

*Know the Rules, Use the Tools*

## Outreach Events

- ✓ Register to vote
- ✓ Absentee applications
- ✓ Voter education publications



# Voter Outreach

*Know the Rules, Use the Tools*

## Outreach Partnerships

- ✓ Non-profit outreach
- ✓ Corporate outreach
- ✓ Election Readiness Forums
- ✓ Military Seamless Transition





## Voter Outreach

*Know the Rules, Use the Tools*

### Television and Radio

- ✓ Indiana's Photo ID
- ✓ Paid media
- ✓ Public Service Announcements

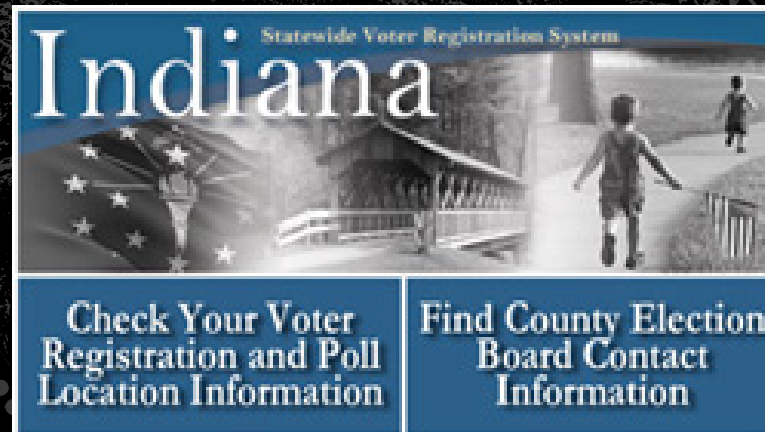


## Voter Outreach

*Know the Rules, Use the Tools*

### Other Tools

- ✓ [www.IndianaVoters.IN.GOV](http://www.IndianaVoters.IN.GOV)
- ✓ Hoosier Voter Hotline 866-IN- 1-VOTE



## Poll Worker Outreach

### Recruitment and Training

- ✓ American Democracy Project
- ✓ Poll workers for charity
- ✓ 16/17 Year Old Poll Workers
- ✓ Election Day Handbook
- ✓ Online Training Library





# Election Administrator Training

## Supporting Election Administrators

- ✓ Train the Trainer
- ✓ Polling Place Signs
  - Voters Bill of Rights
  - Photo ID Reminder
- ✓ Best Practices for Election Administration
- ✓ Online video for County Commissioners



## Full-Service Agency Outreach

### Helping Other Agencies Help America Vote

✓ Distribution of publications, training documents, and instructional videos to:

- BMV
- FSSA
- DWD
- WIC



INDIANA  
**WORKFORCE**  
DEVELOPMENT

## Wrap-Up

Questions?

For more information:  
[www.in.gov/sos/elections/hava](http://www.in.gov/sos/elections/hava)

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